







Eric Bartos

Website Designer

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 Norton Shores, MI

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SKILLS

Website/Creative Development

HTML / CSS3 / JavaScript

On-site SEO / Analytics

Wordpress / WooCommerce

Front-End Solutions

Responsive Layouts

E-mail Design

Customer Relations

Project Management

Team Leadership & Motivation

Budgeting & Forecasting

Photography

Video Animation

Sound

3D

jQuery

EDUCATION

BACHELOR OF FINE ARTS

Multimedia

Kendall College of Art and Design

Grand Rapids, MI

ASSOCIATES OF BUSINESS

Graphic Design

Baker College

Muskegon, MI

PROFESSIONAL PROFILE

Website Design Specialist. Web & Front-End solutions.

Expertise in website theming including WordPress & other CMS, using HTML, CSS & JavaScript. UX focused, collaborating marketing efforts with both design & developmental planning. Client facing with great communication, presentation skills, & team ethic.

EXPERIENCE

WEB DESIGNER

Self Employed 09/2019 – Present

- Custom theme design & implementation for new WordPress sites.
- Utilized Woocommerce to implement core eCommerce functionality; added FedEx business account rates, & custom shipping package sizing.
- Graphic Design for Web using Photoshop.
- SEO keyword research.
- Item photography, using custom lighting & background boxes.

CONTENT DEVELOPER / USER EXPERIENCE SPECIALIST

Visual Dynamics LLC 12/2014 – 09/2019

Visual Dynamics is a 3rd party reseller of plugins for popular 3D software used by professionals & hobbyists. As a UX Specialist & Content Developer, my main responsibilities were:

- Content development for eCommerce, structural site-content organization of hundreds of products. Custom navigation tied into page schema to auto-scroll to multi-tabbed content. Products were evaluated & broken down into like sections such as: product tutorials, manuals, licensing type, & more. Graphic Design for Web using Photoshop.
- Executing Front-End Development needs to enhance UX for CS-Cart using HTML, CSS, JavaScript, & jQuery.
- Developed custom self-sufficient code that auto-generates navigation content for appropriate pages based on keywords in the page title.
- Intuitive UX ideas implemented to drive traffic, SEO techniques & product monitoring.

USER EXPERIENCE CONSULTANT

Asentinel 04/16 – 07/16

Asentinel, a leading provider in Technology, Telecom Expense Management (TEM) & Mobility Managed Services (MMS). As a UX Consultant, my activities included:

- Specialty contractor, handling advanced User Interface updates.
- Created continuity of design between Hubspot & Asentinel's main theme using JavaScript/jQuery & other theme updates, as well as aiding in the technical aspect of marketing efforts.

WEB DESIGNER

Youngsoft Inc 05/11 – 04/14

Youngsoft specializes in IT Consulting, Project Delivery and Team Staffing. While there I:

- Specialized in theming and building communities within Liferay, with unique User Workflows and hierarchical User Roles, providing deeper collaboration capabilities within User Groups & ease of Site Administration.